

## Invitation and Programme

will be sent in September.

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**Steel Institute VDEh**

**German Steel Federation**

Sohnstraße 65

40237 Düsseldorf

# STAHL 2017

## Overcoming Barriers

Announcement

International annual event

9 November 2017

CCD Congress Center Düsseldorf



Steel Institute VDEh  
German Steel Federation



Steel Institute VDEh  
German Steel Federation



Dear Sir or Madam,

Steel makes an indispensable contribution towards sustainable industrial growth. The material is the basis of Germany's production network. Future-oriented technologies – such as e-mobility, transformation of the energy sector, renewal of infrastructure, or digitalisation – also depend on steel, which can only fully develop its potentials if production and information technology work hand-in-hand. Industrial innovations are unthinkable without steel.

At the same time, however, the steel industry in Germany and Europe exists in turbulent times. The future of steel depends on political decisions that exemplify the challenges facing the industry in general and its future in Europe. The investment and future prospects of an entire industry are currently in the balance.

The motto of **STAHL 2017, Overcoming Barriers**, refers to the industry's present situation. Current challenges must be met in order to permit the development of future prospects. One Talk about Steel discusses, among other things, the risks and opportunities of steel-based value-creation chains in the trial of the critical examination of globalisation, while another examines the development of a holistic European industrial policy as a prerequisite for steel having a strong future in Germany. The topics of sustainable value creation; material developments for automotive construction; and efficiency during production are intended to highlight steel's contribution to an innovative economy. Innovations are made by people so, for the first time, we invite participants to attend a discussion with up-and-coming youngsters in the steel industry. Students and graduates will be given the opportunity of exchanging views on career prospects with representatives from the steel sector.

Six Talks about Steel form the focus of the STAHL 2017 event. The event traditionally closes with the Steel Get-Together, beginning at 6.00 p.m.

Yours faithfully,

**Hans Jürgen Kerkhoff**

Chairman Steel Institute VDEh  
President German Steel Federation

# STAHL 2017

## 9 November 2017

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**10:00 a.m.**

Opening

**11:30 a.m.**

Talks about Steel

- › Efficiency in iron and steel production
- › Globalisation on trial – the opportunities and risks for steel-based value-creation chains
- › Sustainability in steel value creation

**1:30 p.m.**

Lunch

**2:30 p.m.**

Talks about Steel

- › European industrial policy and the future of the steel industry
- › Up-and-coming engineers for the steel industry
- › Innovative steel applications in automotive construction

**5:00 p.m.**

Members' Meetings

**6:00 p.m.**

Steel Get-Together